

# IB2170: Starting a Business

Krysta Moysidou

View Online



---

@book{Baron\_Shane\_2008, address={Mason, OH}, edition={2e [ed.]}, title={Entrepreneurship: a process perspective}, publisher={Thomson/South-Western}, author={Baron, Robert A. and Shane, Scott}, year={2008} }

@book{Barrow\_Barrow\_Brown\_2015, address={London}, edition={Eighth edition}, title={The business plan workbook: a practical guide to new venture creation and development}, url={http://encore.lib.warwick.ac.uk/iii/encore/record/C\_\_Rb3088513}, publisher={KoganPage}, author={Barrow, Colin and Barrow, Paul and Brown, Robert}, year={2015} }

@book{Barrow\_Warwick Business School. Centre for Small and Medium Sized Enterprises\_2001, address={London}, title={The best-laid business plans: how to write them, how to pitch them}, volume={Virgin business guides}, publisher={Virgin}, author={Barrow, Paul and Warwick Business School. Centre for Small and Medium Sized Enterprises}, year={2001} }

@book{Blundel\_Lockett\_2011, address={Oxford}, title={Exploring entrepreneurship: practices and perspectives}, publisher={Oxford University Press}, author={Blundel, Richard and Lockett, Nigel}, year={2011} }

@book{Meyer\_Crane\_Meyer\_2014, address={Thousand Oaks, Calif}, edition={2nd ed}, title={New venture creation: an innovator's guide to entrepreneurship}, publisher={SAGE}, author={Meyer, Marc H. and Crane, Frederick G. and Meyer, Marc H.}, year={2014} }

@book{Pinson\_2014, address={Tustin, CA}, edition={8th ed}, title={Anatomy of a business plan: the step-by-step guide to building your business and securing your company's future}, url={http://encore.lib.warwick.ac.uk/iii/encore/record/C\_\_Rb2895002}, publisher={Out of Your Mind...and Into the Marketplace}, author={Pinson, Linda}, year={2014} }

@book{Ries\_2011, address={London}, title={The lean startup: how constant innovation creates radically successful businesses}, url={http://webcat.warwick.ac.uk/record=b3490057~S1}, publisher={Portfolio Penguin}, author={Ries, Eric}, year={2011} }

@book{Shane\_2002, address={Northampton, MA}, title={The foundations of entrepreneurship}, volume={An Elgar reference collection}, publisher={Edward Elgar Pub}, author={Shane, Scott}, year={2002} }

@book{Spinelli\_Adams\_2016, address={New York}, edition={Tenth edition}, title={New

venture creation: entrepreneurship for the 21st century}, publisher={ McGraw-Hill Education}, author={ Spinelli, Stephen and Adams, Robert J.}, year={2016} }