WM019: Establishing a New Business



[1]

Barrow, Colin, Starting a business for dummies, 3rd ed. Chichester: John Wiley, 2011.

[2]

S. Williams, Financial Times guide to business start up 2014, 7th ed. Financial Times, 2011.

[3]

Prince's Trust, Make it happen: the Prince's Trust guide to starting your own business.

Chichester: Capstone, 2011 [Online]. Available:

http://encore.lib.warwick.ac.uk/iii/encore/record/C Rb3488973

[4]

T. Berry, Plan-as-you-go business plan. Entrepreneur Press, 2008.

[5]

J. Rice and A. Leong, Business Hacks: A Guide for Start-ups and Entrepreneurs. 2015.

[6]

E. Ries, The lean startup: how constant innovation to creates radically successful businesses. London: Portfolio Penguin, 2011 [Online]. Available: http://webcat.warwick.ac.uk/record=b3490057~S1

[7]

M. Hayman, Mission. Portfolio, 2015.

[8]

T. Berry, 3 weeks to startup. Entrepreneur Press, 2008.

[9]

P. Burns, Entrepreneurship and small business: start-up, growth and maturity, 3rd ed. Basingstoke: Palgrave Macmillan, 2011.

[10]

'Making Sense of Business: A No-Nonsense Guide to Business Skills for Managers and Entrepreneurs', 2009, pp, 2009 [Online]. Available: http://o-search.ebscohost.com.pugwash.lib.warwick.ac.uk/login.aspx?direct=true&db=eoh&AN=1074524&site=eds-live&group=trial

[11]

R. Denny, Motivate to win, 3rd ed. Kogan Page, 2009.

[12]

S. Roper, Entrepreneurship: a global perspective, vol. Routledge-ISBE masters in entrepreneurship. Abingdon, Oxon: Routledge, 2013 [Online]. Available: https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://idp.warwick.ac.uk/idp/shibboleth&dest=http://www.dawsonera.com/abstract/9780203104354

[13]

P. Tiffany, Business plans for dummies, 2nd ed. Wiley, 2005.

[14]

D. Stokes and N. Wilson, Small business management and entrepreneurship, 6th ed. Andover: South-Western Cengage Learning, 2010.

[15]

C. D. Rickman, Small business start-up workbook. How To Books, 2005.