

WM019: Establishing a New Business

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@book{Prince's Trust_2011, address={Chichester}, title={Make it happen: the Prince's Trust guide to starting your own business},
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@book{Rice_Leong_2015, title={Business Hacks: A Guide for Start-ups and Entrepreneurs}, author={Rice, J and Leong, A}, year={2015} }

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@book{Tiffany, address={Wiley, 2005}, edition={2nd ed}, title={Business plans for dummies}, author={Tiffany, Paul} }

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url={<http://0-search.ebscohost.com.pugwash.lib.warwick.ac.uk/login.aspx?direct=true&db=eoh&AN=1074524&site=eds-live&group=trial>}, journal={2009, pp}, year={2009} }