

# WM019: Establishing a New Business

[View Online](#)

---

Anon. 2009. 'Making Sense of Business: A No-Nonsense Guide to Business Skills for Managers and Entrepreneurs'. 2009, Pp.

Barrow, Colin. 2011. Starting a Business for Dummies. 3rd ed. Chichester: John Wiley.

Berry, Timothy. 2008. Plan-as-You-Go Business Plan. Entrepreneur Press.

Berry, Timothy. n.d. 3 Weeks to Startup. Entrepreneur Press, 2008.

Burns, Paul. 2011. Entrepreneurship and Small Business: Start-up, Growth and Maturity. 3rd ed. Basingstoke: Palgrave Macmillan.

Denny, Richard. 2009. Motivate to Win. 3rd ed. Kogan Page.

Hayman, Michael. 2015. Mission. Portfolio.

Prince's Trust. 2011. Make It Happen: The Prince's Trust Guide to Starting Your Own Business. Chichester: Capstone.

Rice, J., and A. Leong. 2015. Business Hacks: A Guide for Start-Ups and Entrepreneurs.

Rickman, Cheryl D. 2005. Small Business Start-up Workbook. How To Books.

Ries, Eric. 2011. The Lean Startup: How Constant Innovation to Creates Radically Successful Businesses. London: Portfolio Penguin.

Roper, Stephen. 2013. Entrepreneurship: A Global Perspective. Vol. Routledge-ISBE masters in entrepreneurship. Abingdon, Oxon: Routledge.

Stokes, David, and Nicholas Wilson. 2010. Small Business Management and Entrepreneurship. 6th ed. Andover: South-Western Cengage Learning.

Tiffany, Paul. n.d. Business Plans for Dummies. 2nd ed. Wiley, 2005.

Williams, Sara. n.d. Financial Times Guide to Business Start up 2014. 7th ed. Financial Times, 2011.