

# SO240: Commercial Cultures in Global Capitalism

[View Online](#)

Abílio, L. C. (2012). Making up Exploitation: Direct Selling, Cosmetics and Forms of Precarious Labour in Modern Brazil. *International Journal of Management Concepts and Philosophy*, 6(1), 59–70.

<https://arlr.iii.com/nonret~S0&atitle=Making+up+Exploitation:+Direct+Selling,+Cosmetics+and+Forms+of+Precarious+Labour+in+Modern+Brazil&title=International+Journal+of+Management+Concepts+and+Philosophy&aufirst=L.+C.&auinit=&aulast=Ab%ADlio&issn=14781484&eissn=&coden=&volume=6&issue=1&spage=59&epage=70&quarter=&ssn=&date=2012&sid=&reqtype3>

Adkins, L., & Lury, C. (1999). The labour of identity: performing identities, performing economies. *Economy and Society*, 28(4), 598–614.

<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/03085149900000020>

Ahmad, A. (2013). *New age globalization: meaning and metaphors* [Electronic resource]. Palgrave Macmillan.

<http://0-www.palgraveconnect.com.pugwash.lib.warwick.ac.uk/doifinder/10.1057/9781137319494>

Alvesson, M. (2004a). *Knowledge work and knowledge-intensive firms*. Oxford University Press.

Alvesson, M. (2004b). *Knowledge work and knowledge-intensive firms* [Electronic resource]. Oxford University Press.

<http://lib.myilibrary.com/browse/open.asp?id=75765&entityid=https://idp.warwick.ac.uk/idp/shibboleth>

Amy Hanser. (2007). Is the Customer Always Right? Class, Service and the Production of Distinction in Chinese Department Stores. *Theory and Society*, 36(5), 415–435.

<http://0-www.jstor.org.pugwash.lib.warwick.ac.uk/stable/pdf/40213591.pdf>

Amy-Chinn, D., Jantzen, C., & Ostergaard, P. (2006). Doing and meaning: Towards an integrated approach to the study of women's relationship to underwear. *Journal of Consumer Culture*, 6(3), 379–401.

<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/6/3/379.full.pdf+html>

Appadurai, A. (1996a). *Modernity at large: cultural dimensions of globalization: Vol. Public worlds* [Electronic resource]. University of Minnesota Press.

<http://0-hdl.handle.net.pugwash.lib.warwick.ac.uk/2027/heb.06472.0001.001>

- Appadurai, A. (1996b). *Modernity at large: cultural dimensions of globalization: Vol. Public worlds*. University of Minnesota Press.
- Appadurai, A., Ethnohistory Workshop, & Symposium on the Relationship between Commodities and Culture. (1986). *The Social life of things: commodities in cultural perspective*. Cambridge University Press.
- Araujo, L. (2007). Markets, market-making and marketing. *Marketing Theory*, 7(3), 211-226. <http://dx.doi.org/10.1177/1470593107080342>
- Aronczyk, M. (2008). 'Living the Brand': Nationality, Globality, and the Identity Strategies of Nation Branding Consultants. *International Journal of Communication*, 2(1), 41-65. <http://ijoc.org/index.php/ijoc/article/view/218/118>
- Arvidsson, A. (2005). Brands: A critical perspective. *Journal of Consumer Culture*, 5(2), 235-258. <http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/5/2/235.full.pdf+html>
- Arvidsson, A. (2006). *Brands: meaning and value in media culture*. Routledge.
- Arvidsson, A. (2008). The Ethical Economy of Customer Coproduction. *Journal of Macromarketing*, 28(4), 326-338. <http://0-dx.doi.org.pugwash.lib.warwick.ac.uk/10.1177/0276146708326077>
- Arvidsson, A. (2009). The ethical economy: Towards a post-capitalist theory of value. *Capital & Class*, 33(97), 13-29. <https://doi.org/10.1177/030981680909700102>
- Aspers, P. (2009). Knowledge and valuation in markets. *Theory and Society*, 38(2), 111-131. [http://0-download.springer.com.pugwash.lib.warwick.ac.uk/static/pdf/919/art%253A10.1007%252Fs11186-008-9078-9.pdf?originUrl=http%3A%2F%2F0-link.springer.com.pugwash.lib.warwick.ac.uk%2Farticle%2F10.1007%2Fs11186-008-9078-9&token2=exp=1434551937~acl=%2Fstatic%2Fpdf%2F919%2Fart%25253A10.1007%25252Fs11186-008-9078-9.pdf%3ForiginUrl%3Dhttp%253A%252F%252Flink.springer.com%252Farticle%252F10.1007%252Fs11186-008-9078-9\\*~hmac=f54fd4dd9c5f33790557d784e2b5f85a36a311bf557fd16b3a6f32a627c56314](http://0-download.springer.com.pugwash.lib.warwick.ac.uk/static/pdf/919/art%253A10.1007%252Fs11186-008-9078-9.pdf?originUrl=http%3A%2F%2F0-link.springer.com.pugwash.lib.warwick.ac.uk%2Farticle%2F10.1007%2Fs11186-008-9078-9&token2=exp=1434551937~acl=%2Fstatic%2Fpdf%2F919%2Fart%25253A10.1007%25252Fs11186-008-9078-9.pdf%3ForiginUrl%3Dhttp%253A%252F%252Flink.springer.com%252Farticle%252F10.1007%252Fs11186-008-9078-9*~hmac=f54fd4dd9c5f33790557d784e2b5f85a36a311bf557fd16b3a6f32a627c56314)
- Aspers, P. (2010). Using design for upgrading in the fashion industry. *Journal of Economic Geography*, 10(2), 189-207. <http://0-joeg.oxfordjournals.org.pugwash.lib.warwick.ac.uk/content/10/2/189.full.pdf+html>
- Atkinson, M. (2006). Straightedge Bodies and Civilizing Processes. *Body & Society*, 12(1), 69-95. <http://0-bod.sagepub.com.pugwash.lib.warwick.ac.uk/content/12/1/69.full.pdf+html>
- Backett-Milburn, K., & McKie, L. (2001). *Constructing gendered bodies* [Electronic resource]. Palgrave Macmillan. <http://0-www.palgraveconnect.com.pugwash.lib.warwick.ac.uk/doifinder/10.1057/9780230294202>
- Backett-Milburn, K., McKie, L., & British Sociological Association. (2001). *Constructing*

gendered bodies: Vol. Explorations in sociology. Palgrave.

Baker, S. E. (2012). Retailing retro: Class, cultural capital and the material practices of the (re)valuation of style. *European Journal of Cultural Studies*, 15(5), 621–641.  
<http://0-ecs.sagepub.com.pugwash.lib.warwick.ac.uk/content/15/5/621.full.pdf+html>

Banks, M., Gill, R., & Taylor, S. (Eds). (2013). *Theorizing cultural work: labour, continuity and change in the cultural and creative industries: Vol. Culture, economy and the social*. Routledge/Taylor & Francis Group.

Barrientos, StephanieGereffi, GaryRossi, Arianna. (2011). Economic and social upgrading in global production networks: A new paradigm for a changing world. *International Labour Review*, 150(3), 319–340.  
<http://0-search.proquest.com.pugwash.lib.warwick.ac.uk/docview/933126623/fulltextPDF/13B5C92EB99E45FBPQ/1?accountid=14888>

Between Fashion and Tesettür: Marketing and Consuming Women's Islamic Dress. (n.d.). *Journal of Middle East Women's Studies*, 6(3), 118–148.  
[http://0-muse.jhu.edu.pugwash.lib.warwick.ac.uk/journals/journal\\_of\\_middle\\_east\\_womens\\_studies/v006/6.3.gokarikel.pdf](http://0-muse.jhu.edu.pugwash.lib.warwick.ac.uk/journals/journal_of_middle_east_womens_studies/v006/6.3.gokarikel.pdf)

Bill, A. (2012). Blood, Sweat and Shears: Happiness, Creativity and Fashion Education. *Fashion Theory: The Journal of Dress, Body and Culture*, 16(1), 49–66.  
<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/abs/10.2752/175174112X13183318404186>

Birtchnell, T., & Caletrío, J. (Eds). (2014). *Elite mobilities: Vol. Changing mobilities*. Routledge, Taylor & Francis Group.  
<http://lib.myilibrary.com/ProductDetail.aspx?id=512596&entityid=https://idp.warwick.ac.uk/idp/shibboleth>

Bitner, M. J. (1992). Servicescapes: The Impact of Physical Surroundings on Customers and Employees. *Journal of Marketing*, 56(2), 57–71. <https://doi.org/10.2307/1252042>

Blowing up the brand : critical perspectives on promotional culture. (n.d.-a).

Blowing up the brand : critical perspectives on promotional culture. (n.d.-b).

Blowing up the brand : critical perspectives on promotional culture. (n.d.-c).

Blowing up the brand : critical perspectives on promotional culture. (n.d.-d).

Bohme, G. (1993). Atmosphere as the Fundamental Concept of a New Aesthetics. *Thesis Eleven*, 36(1), 113–126.  
<http://0-the.sagepub.com.pugwash.lib.warwick.ac.uk/content/36/1/113>

Bohme, G. (2003). Contribution to the Critique of the Aesthetic Economy. *Thesis Eleven*, 73(1), 71–82.  
<http://0-the.sagepub.com.pugwash.lib.warwick.ac.uk/content/73/1/71.full.pdf+html>

Bolton, S. C. (2009). Getting to the heart of the emotional labour process: a reply to Brook. *Work, Employment & Society*, 23(3), 549–560.

<http://0-wes.sagepub.com.pugwash.lib.warwick.ac.uk/content/23/3/549.full.pdf+html>

Bolton, S. C., & Houlihan, M. (2010). Bermuda Revisited?: Management Power and Powerlessness in the Worker-Manager-Customer Triangle. *Work and Occupations*, 37(3), 378–403.

<http://0-wox.sagepub.com.pugwash.lib.warwick.ac.uk/content/37/3/378.full.pdf+html>

Botterill, J. (2007). Cowboys, Outlaws and Artists: The rhetoric of authenticity and contemporary jeans and sneaker advertisements. *Journal of Consumer Culture*, 7(1), 105–125.

<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/7/1/105.full.pdf+html>

Botterill, J. (2010). Consumer culture and personal finance: Money goes to market: Vol. Consumption and public life [Electronic resource]. Palgrave Macmillan.

<http://0-www.palgraveconnect.com.pugwash.lib.warwick.ac.uk/doi/finder/10.1057/9780230281189>

Brook, P. (2009). In critical defence of 'emotional labour': refuting Bolton's critique of Hochschild's concept. *Work, Employment & Society*, 23(3), 531–548.

<http://0-wes.sagepub.com.pugwash.lib.warwick.ac.uk/content/23/3/531.full.pdf+html>

Brosius, C. (n.d.). India's middle class : new forms of urban leisure, consumption and prosperity.

Bryman, A. (1999). The Disneyization of Society. *Sociological Review*, 47(1), 25–47.

<http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1111/1467-954X.00161/epdf>

Bryman, A. (2004). *The Disneyization of society*. SAGE.

Callon, M., Millo, Y., & Muniesa, F. (2007). Market devices: Vol. *Sociological Review monographs*. Blackwell.

Campbell, C. (1987). *The romantic ethic and the spirit of modern consumerism*. Basil Blackwell.

Campbell, C. (1997). Romanticism, Introspection and Consumption: A Response to Professor Holbrook. *Consumption Markets & Culture*, 1(2), 165–173.

<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/10253866.1997.9670296>

Carah, N. (2014). Brand value: how affective labour helps create brands. *Consumption Markets & Culture*, 17(4), 346–366.

<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/10253866.2013.847435>

Chang (Translated by Yung-chao Liao), H. (2004). Fake logos, fake theory, fake globalization. *Inter-Asia Cultural Studies*, 5(2), 222–236.

<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/1464937042000236720>

Cheng, H. (2012). *Cheap Capitalism: A Sociological Study of Food Crime in China*. British

Journal of Criminology, 52(2), 254–273.

<http://0-bjc.oxfordjournals.org.pugwash.lib.warwick.ac.uk/content/52/2/254.full.pdf+html>

Christopher Warhurst. (n.d.). Looking Good, Sounding Right?: Style Counselling in the New Economy - Christopher Warhurst, Dennis Nickson - Google Books. Industrial Society, 2001. <https://books.google.co.uk/books?id=2OXXAQAACAAJ&dq=1858359902&hl=en&sa=X&ei=TGOJVVYqiBoyy7QbqvLu4BA&ved=0CCEQ6AEwAA>

Christopherson, S. (2008). Beyond the Self-expressive Creative Worker: An Industry Perspective on Entertainment Media. *Theory, Culture & Society*, 25(7–8), 73–95. <http://0-tcs.sagepub.com.pugwash.lib.warwick.ac.uk/content/25/7-8/73.full.pdf+html>

Chua, B. H. (2000a). Consumption in Asia: lifestyles and identities: Vol. The new rich in Asia series. Routledge.

Chua, B. H. (2000b). Consumption in Asia: lifestyles and identities: Vol. The new rich in Asia series. Routledge.

Chua, B. H. (2003). Life is not complete without shopping: consumption culture in Singapore. Singapore University Press, National University of Singapore.

Chugh, S., & Hancock, P. (2009). Networks of aestheticization: the architecture, artefacts and embodiment of hairdressing salons. *Work, Employment & Society*, 23(3), 460–476. <http://0-wes.sagepub.com.pugwash.lib.warwick.ac.uk/content/23/3/460.full.pdf+html>

Cochoy, F. (2007). A sociology of market-things: on tending the garden of choices in mass retailing. *The Sociological Review*, 55, 109–129. <http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1111/j.1467-954X.2007.00732.x/epdf>

Cochoy, F. (2008). Calculation, qualculation, calqulation: shopping cart arithmetic, equipped cognition and the clustered consumer. *Marketing Theory*, 8(1), 15–44. <https://doi.org/10.1177/1470593107086483>

Cochoy, F. (2009). Driving a Shopping Cart from STS to Business, and the Other Way Round: On the Introduction of Shopping Carts in American Grocery Stores (1936--1959). *Organization*, 16(1), 31–55. <http://0-org.sagepub.com.pugwash.lib.warwick.ac.uk/content/16/1/31.full.pdf+html>

Cochoy, F. (2010). 'HOW TO BUILD DISPLAYS THAT SELL'. *Journal of Cultural Economy*, 3(2), 299–315. <http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/17530350.2010.494380>

Cook, D. T. (2004). Beyond Either/Or. *Journal of Consumer Culture*, 4(2), 147–153. <http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/4/2/147.full.pdf+html>

Craciun, M. (n.d.). Material culture and authenticity : fake branded fashion in Europe.

Crewe, B. (2003). Representing men: cultural production and producers in the men's magazine market. Berg.

Crockett, D. (2008). Marketing blackness: How advertisers use race to sell products. *Journal of Consumer Culture*, 8(2), 245–268.  
<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/8/2/245.full.pdf+html>

Cronin, A. M. (2004a). Currencies of Commercial Exchange: Advertising agencies and the promotional imperative. *Journal of Consumer Culture*, 4(3), 339–360.  
<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/4/3/339.full.pdf+html>

Cronin, A. M. (2004b). Regimes of mediation: advertising practitioners as cultural intermediaries? *Consumption Markets & Culture*, 7(4), 349–369.  
<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/1025386042000316315>

Daniel Miller. (n.d.). *Global denim*.

Daniels, P. W. (2013). *Service industries and asia pacific cities: new development trajectories*. Routledge.

De Grazia, V., & Furlough, E. (1996). *The sex of things: gender and consumption in historical perspective*. University of California Press.

DeNora, T., & Belcher, S. (2000). 'When you're trying something on you picture yourself in a place where they are playing this kind of music' - musically sponsored agency in the British clothing retail sector. *The Sociological Review*, 48(1), 80–101.  
<http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1111/1467-954X.00204/epdf>

du Gay, P. (2004). Guest Editor's Introduction. *Consumption Markets & Culture*, 7(2), 99–105.  
<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/1025386042000246179>

Du Gay, P., & Pryke, M. (2002). *Cultural economy: cultural analysis and commercial life: Vol. Culture, representation, and identities*. Sage.

Ebbers, J. J., & Wijnberg, N. M. (2009). Latent organizations in the film industry: Contracts, rewards and resources. *Human Relations*, 62(7), 987–1009.  
<http://0-hum.sagepub.com.pugwash.lib.warwick.ac.uk/content/62/7/987.full.pdf+html>

Entwistle, J. (2002). The Aesthetic Economy: The production of value in the field of fashion modelling. *Journal of Consumer Culture*, 2(3), 317–339.  
<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/2/3/317.full.pdf+html>

Entwistle, J. (2006a). The Cultural Economy of Fashion Buying. *Current Sociology*, 54(5), 704–724.  
<http://0-csi.sagepub.com.pugwash.lib.warwick.ac.uk/content/54/5/704.full.pdf+html>

Entwistle, J. (2006b). The Cultural Economy of Fashion Buying. *Current Sociology*, 54(5), 704–724.  
<http://0-csi.sagepub.com.pugwash.lib.warwick.ac.uk/content/54/5/704.full.pdf+html>

Entwistle, J. (2009). *The aesthetic economy of fashion: markets and value in clothing and*

modelling: Vol. Dress, body, culture (English ed). Berg.

Entwistle, J., & Wissinger, E. (2006). Keeping up appearances: aesthetic labour in the fashion modelling industries of London and New York. *The Sociological Review*, 54(4), 774–794.

<http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1111/j.1467-954X.2006.00671.x/epdf>

Eustace, E. (2012). Speaking allowed? Workplace regulation of regional dialect. *Work, Employment & Society*, 26(2), 331–348.

<http://0-wes.sagepub.com.pugwash.lib.warwick.ac.uk/content/26/2/331.full.pdf+html>

Ewen, S., & Ewen, E. (1992). Channels of desire: mass images and the shaping of American consciousness (2nd ed). University of Minnesota Press.

Falk, P. (1994). The consuming body: Vol. Theory, culture&society. Sage.

Featherstone, M. (1982). The Body in Consumer Culture. *Theory, Culture & Society*, 1(2), 18–33. <http://0-tcs.sagepub.com.pugwash.lib.warwick.ac.uk/content/1/2/18.full.pdf+html>

Featherstone, M. (1991a). Consumer culture and postmodernism: Vol. Theory, culture&society. Sage.

Featherstone, M. (1991b). Consumer culture and postmodernism: Vol. Theory, culture&society. Sage Publications.

<http://0-search.ebscohost.com.pugwash.lib.warwick.ac.uk/login.aspx?direct=true&scope=site&db=nlebk&db=nlabk&AN=45512>

Fehérváry, K. (2002). American Kitchens, Luxury Bathrooms, and the Search for a 'Normal' Life in Postsocialist Hungary. *Ethnos*, 67(3), 369–400.

<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/0014184022000031211>

Firat, A. F., Pettigrew, S., & Belk, R. W. (2011). Themed experiences and spaces. *Consumption Markets & Culture*, 14(2), 123–124.

<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/10253866.2011.562014>

Frank, T. (1997). The conquest of cool: business culture, counterculture, and the rise of hip consumerism. University of Chicago Press.

Fraser, M., & Greco, M. (2005). The body: a reader: Vol. Routledge student readers. Routledge.

Gamble, J. (2011). Multinational retailers and consumers in China: Transferring organizational practices from the United Kingdom and Japan: Vol. Consumption and public life [Electronic resource]. Palgrave Macmillan.

<http://0-www.palgraveconnect.com.pugwash.lib.warwick.ac.uk/doi/finder/10.1057/9780230317000>

Garnham, N. (2005). From cultural to creative industries. *International Journal of Cultural Policy*, 11(1), 15–29.

<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/10286630500067606>

Gatta, M. (2009). Restaurant servers, tipping, and resistance. *Qualitative Research in Accounting & Management*, 6(1/2), 70–82.

<http://0-search.proquest.com.pugwash.lib.warwick.ac.uk/docview/211256428/fulltextPDF/C1520F6D66C94065PQ/1?accountid=14888>

Gatta, M., Boushey, H., & Appelbaum, E. (2009). High-Touch and Here-to-Stay: Future Skills Demands in US Low Wage Service Occupations. *Sociology*, 43(5), 968–989.

<http://0-soc.sagepub.com.pugwash.lib.warwick.ac.uk/content/43/5/968.full.pdf+html>

Gereffi, G., & Korzeniewicz, M. (1994a). *Commodity chains and global capitalism*. Praeger.

Gereffi, G., & Korzeniewicz, M. (1994b). *Commodity chains and global capitalism: Vol. Contributions in Economics&Economic History*, 149 [Electronic resource]. Praeger.

<https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://idp.warwick.ac.uk/idp/shibboleth&dest=http://www.dawsonera.com/abstract/9780313389931>

Gill, R. (2008). Culture and Subjectivity in Neoliberal and Postfeminist Times. *Subjectivity*, 25(1), 432–445.

<https://arlr.iii.com/nonret~S0&amp;atitle=Culture+and+Subjectivity+in+Neoliberal+and+Postfeminist+Times&amp;title=Subjectivity&amp;aufirst=R&amp;aunit=&amp;aualast=Gill&amp;issn=17556341&amp;eissn=&amp;coden=&amp;volume=25&amp;issue=1&amp;page=432&amp;epage=445&amp;quarter=&amp;ssn=&amp;date=2008&amp;sid=&amp;reqtype3>

Gill, R., & Pratt, A. (2008). In the Social Factory?: Immaterial Labour, Precariousness and Cultural Work. *Theory, Culture & Society*, 25(7–8), 1–30.

<http://0-tcs.sagepub.com.pugwash.lib.warwick.ac.uk/content/25/7-8/1.full.pdf+html>

Gimlin, D. (2007). What Is 'Body Work'? A Review of the Literature. *Sociology Compass*, 1(1), 353–370.

<http://0-dx.doi.org.pugwash.lib.warwick.ac.uk/10.1111/j.1751-9020.2007.00015.x>

Globalization, the 'new economy' and working women: Theorizing from the New Zealand designer fashion industry. (2009). *Feminist Theory*, 10(1), 35–59.

<http://0-dx.doi.org.pugwash.lib.warwick.ac.uk/10.1177/1464700108100391>

Gobé, M. (2009). *Emotional branding: the new paradigm for connecting brands to people* (Updated and rev. ed). Allworth Press.

Godart, F. C., & Mears, A. (2009). How Do Cultural Producers Make Creative Decisions? Lessons from the Catwalk. *Social Forces*, 88(2), 671–692.

<https://doi.org/10.1353/sof.0.0266>

Gökarıksel, B., & Secor, A. J. (2009). New transnational geographies of Islamism, capitalism and subjectivity: the veiling-fashion industry in Turkey. *Area*, 41(1), 6–18.

<http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1111/j.1475-4762.2008.00849.x/epdf>

- Gottschalk, S. (2009). Hypermodern Consumption and Megalomania: Superlatives in commercials. *Journal of Consumer Culture*, 9(3), 307–327.  
<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/9/3/307.full.pdf+html>
- Green, N. (2001). How Everyday Life Became Virtual: Mundane work at the juncture of production and consumption. *Journal of Consumer Culture*, 1(1), 73–92.  
<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/1/1/73.full.pdf+html>
- Grinshpun, H. (2014). Deconstructing a global commodity: Coffee, culture, and consumption in Japan. *Journal of Consumer Culture*, 14(3), 343–364.  
<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/14/3/343.full.pdf+html>
- Gronow, J. (n.d.). Ordinary consumption.
- Hall, R., & van den Broek, D. (2012). Aestheticising retail workers: Orientations of aesthetic labour in Australian fashion retail. *Economic and Industrial Democracy*, 33(1), 85–102.  
<http://0-eid.sagepub.com.pugwash.lib.warwick.ac.uk/content/33/1/85.full.pdf+html>
- Hancock, P. (2000). *The body, culture and society: an introduction*. Open University Press.
- Hartmann, B. J., & Ostberg, J. (2013). Authenticating by re-enchantment: The discursive making of craft production. *Journal of Marketing Management*, 29(7), 882–911.  
<https://doi.org/10.1080/0267257X.2012.732596>
- Harvey, M. (2012). Drinking-Water and drinking water: Trajectories of Provision and Consumption in the UK, Taiwan and Delhi: Vol. DEPARTMENT OF SOCIOLOGY CENTRE FOR RESEARCH IN ECONOMIC SOCIOLOGY AND INNOVATION WORKING PAPER SERIES (Issues 2012–02).  
<http://repository.essex.ac.uk/2472/1/CWP-2012-02-Drinking-Water-and-drinking-water.pdf>
- Hearn, A. (2008). `Meat, Mask, Burden`: Probing the contours of the branded `self`. *Journal of Consumer Culture*, 8(2), 197–217.  
<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/8/2/197.full.pdf+html>
- Hesmondhalgh, D. (2002). *The cultural industries*. SAGE.
- Highmore, B. (2011). *Ordinary lives: studies in the everyday*. Routledge.
- Hochschild, A. R. (2012). *The managed heart: commercialization of human feeling (Updated, with a new preface)* [Electronic resource]. University of California Press.  
<http://warw.eblib.com/patron/FullRecord.aspx?p=870020>
- Hodson, R. (2001). *Dignity at work*. Cambridge University Press.
- Holbrook, M. B. (1997). Romanticism, introspection, and the roots of experiential consumption: Morris the Epicurean. *Consumption Markets & Culture*, 1(2), 97–163.  
<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/10253866.1997.9670295>
- Howson, A. (2004). *The body in society: an introduction*. Polity.

- Hughes, A. (2000). Retailers, knowledges and changing commodity networks: the case of the cut flower trade. *Geoforum*, 31(2), 175–190.  
[http://ac.els-cdn.com/S0016718599000342/1-s2.0-S0016718599000342-main.pdf?\\_tid=ba b4bdb6-1412-11e5-b2d2-00000aacb35f&acdnat=1434450818\\_cc066e927a515fcbb10a1569722abc10](http://ac.els-cdn.com/S0016718599000342/1-s2.0-S0016718599000342-main.pdf?_tid=ba b4bdb6-1412-11e5-b2d2-00000aacb35f&acdnat=1434450818_cc066e927a515fcbb10a1569722abc10)
- Humphery, K. (1998). *Shelf life: supermarkets and the changing cultures of consumption*. Cambridge University Press.
- Ibroscheva, E. (2013). The unbearable lightness of advertising: culture, media and the rise of advertising in socialist Bulgaria. *Consumption Markets & Culture*, 16(3), 290–310.  
<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/10253866.2012.668365>
- Illouz, E. (2007). *Cold intimacies: the making of emotional capitalism*. Polity Press.
- Illouz, E. (2009). Emotions, Imagination and Consumption: A new research agenda. *Journal of Consumer Culture*, 9(3), 377–413.  
<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/9/3/377.full.pdf+html>
- Jantzen, C. (2006). Becoming a 'woman to the backbone': Lingerie consumption and the experience of feminine identity. *Journal of Consumer Culture*, 6(2), 177–202.  
<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/6/2/177.full.pdf+html>
- Jenkins, R., Nixon, E., & Molesworth, M. (2011). 'Just normal and homely': The presence, absence and othering of consumer culture in everyday imagining. *Journal of Consumer Culture*, 11(2), 261–281.  
<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/11/2/261.full.pdf+html>
- Johnston, A., & Sandberg, J. (2008). Controlling Service Work: An ambiguous accomplishment between employees, management and customers. *Journal of Consumer Culture*, 8(3), 389–417.  
<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/8/3/389.full.pdf+html>
- Julier, G., & Moor, L. (2009). *Design and creativity: policy, management and practice* (English ed). Berg Publishers.
- Kang, M. (2003). The Managed Hand: The Commercialization of Bodies and Emotions in Korean Immigrant-Owned Nail Salons. *Gender & Society*, 17(6), 820–839.  
<http://0-gas.sagepub.com.pugwash.lib.warwick.ac.uk/content/17/6/820.full.pdf+html>
- Kawamura, Y. (n.d.). *Fashioning Japanese subcultures*.
- Kniazeva, M., & Belk, R. W. (2007). Packaging as Vehicle for Mythologizing the Brand. *Consumption Markets & Culture*, 10(1), 51–69.  
<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/10253860601164627>
- Knox, H., O'Doherty, D., Vurdubakis, T., & Westrup, C. (2010). THE DEVIL AND CUSTOMER RELATIONSHIP MANAGEMENT. *Journal of Cultural Economy*, 3(3), 339–359.  
<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/17530350.2010.506320>

- Kobayashi, K. (2012). Globalization, corporate nationalism and Japanese cultural intermediaries: Representation of bukatsu through Nike advertising at the global-local nexus. *International Review for the Sociology of Sport*, 47(6), 724–742.  
<http://0-dx.doi.org.pugwash.lib.warwick.ac.uk/10.1177/1012690211420202>
- Koeber, C. (2011). Consumptive Labor: The Increasing Importance of Consumers in the Labor Process. *Humanity & Society*, 35(3), 205–232.  
<http://0-dx.doi.org.pugwash.lib.warwick.ac.uk/10.1177/016059761103500302>
- Koller, V. (2007). "The World's Local Bank": Glocalisation as a Strategy in Corporate Branding Discourse. *Social Semiotics*, 17(1), 111–131.  
<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/10350330601124718>
- Kong, L. (2005). The sociality of cultural industries. *International Journal of Cultural Policy*, 11(1), 61–76.  
<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/10286630500067812>
- Kong, L., & O'Connor, J. (2009a). Creative economies, creative cities: Asian-European perspectives: Vol. The GeoJournal Library [Electronic resource]. Springer.  
<http://0-dx.doi.org.pugwash.lib.warwick.ac.uk/10.1007/978-1-4020-9949-6>
- Kong, L., & O'Connor, J. (2009b). Creative economies, creative cities: Asian-European perspectives: Vol. The GeoJournal Library. Springer.
- Korczynski, M., & Macdonald, C. L. (2009). Service work: critical perspectives. Routledge.
- Korczynski, M., & Ott, U. (2004). When Production and Consumption Meet: Cultural Contradictions and the Enchanting Myth of Customer Sovereignty. *Journal of Management Studies*, 41(4), 575–599.  
<http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1111/j.1467-6486.2004.00445.x/epdf>
- Land, C., & Taylor, S. (2010). Surf 's Up: Work, Life, Balance and Brand in a New Age Capitalist Organization. *Sociology*, 44(3), 395–413.  
<http://0-soc.sagepub.com.pugwash.lib.warwick.ac.uk/content/44/3/395.full.pdf+html>
- Leach, W. (1994). Land of desire: merchants, power, and the rise of a new American culture. Vintage Books.
- Lee, H., K. (2012). Cultural Consumers as "New Cultural Intermediaries": Manga Scanlators. *Arts and the Market*, 2(2), 131–143.  
<https://arlr.iii.com/nonret~S0&atitle=Cultural+Consumers+as+New+Cultural+Intermediaries%9D:+Manga+Scanlators&title=Arts+and+the+Market&aufirst=H,+K&aunit=&aulest=Lee&issn=20564945&eissn=&coden=&volume=2&issue=2&page=131&epage=143&quarter=&ssn=&date=2012&sid=&reqtype3>
- Littler. (n.d.). Radical consumption : shopping for change in contemporary culture.
- Lopez, S. H. (2010). Workers, Managers, and Customers: Triangles of Power in Work Communities. *Work and Occupations*, 37(3), 251–271.

<http://0-wox.sagepub.com.pugwash.lib.warwick.ac.uk/content/37/3/251.full.pdf+html>

Lury, C. (2009). BRAND AS ASSEMBLAGE. *Journal of Cultural Economy*, 2(1-2), 67-82.  
<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/17530350903064022>

Maguire, J., & Matthews, J. (2010). Cultural Intermediaries and the Media: Cultural Intermediaries. *Sociology Compass*, 4(7), 405-416.  
<http://0-dx.doi.org.pugwash.lib.warwick.ac.uk/10.1111/j.1751-9020.2010.00285.x>

Maguire, J. S. (2008). Leisure and the Obligation of Self-Work: An Examination of the Fitness Field. *Leisure Studies*, 27(1), 59-75.  
<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/02614360701605729>

Maguire, J. S., & Matthews, J. (2010). Cultural Intermediaries and the Media: Cultural Intermediaries. *Sociology Compass*, 4(7).  
<http://0-dx.doi.org.pugwash.lib.warwick.ac.uk/10.1111/j.1751-9020.2010.00285.x>

Maguire, J. S., & Matthews, J. (2012). Are we all cultural intermediaries now? An introduction to cultural intermediaries in context. *European Journal of Cultural Studies*, 15(5), 551-562. <https://doi.org/10.1177/1367549412445762>

Maguire, J. S., & Matthews, J. (Eds). (2014). *The cultural intermediaries reader*. Sage.

Maguire, J. S., Strickland, P., & Frost, W. (2013). Familiness as a form of value for wineries: a preliminary account. *Journal of Wine Research*, 24(2), 112-127.  
<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/09571264.2013.766161>

Malefyt, T. D. deWaal, & Moeran, B. (2003). *Advertising cultures* (1st ed). Berg.

Mark Gottdiener. (1997). *The theming of America*. Westview Press.

McFall, E. R. (2004). *Advertising: a cultural economy: Vol. Culture, representation, and identities*. SAGE.

McKinlay, A., & Smith, C. (2009a). *Creative labour: working in the creative industries: Vol. Critical perspectives on work and employment*. Palgrave Macmillan.

McKinlay, A., & Smith, C. (2009b). *Creative labour: working in the creative industries: Vol. Critical perspectives on work and employment*. Palgrave Macmillan.

Mears, A. (2011). *Pricing beauty: the making of a fashion model* [Electronic resource]. University of California Press.  
<http://lib.myilibrary.com/browse/open.asp?id=327845&entityid=https://idp.warwick.ac.uk/idp/shibboleth>

Millard, J. (2009). Performing Beauty: Dove's 'Real Beauty' Campaign. *Symbolic Interaction*, 32(2), 146-168. <http://0-dx.doi.org.pugwash.lib.warwick.ac.uk/10.1525/si.2009.32.2.146>

Mintz, S. W. (1986). *Sweetness and power: the place of sugar in modern history*. Penguin

## Books.

Moeran, B. (n.d.). *Ethnography at work*.

Moeran, Brian. (n.d.). A Dedicated Storytelling Organization: Advertising Talk in Japan. *Human Organization*, 66(2), 160–170.

<http://0-search.proquest.com.pugwash.lib.warwick.ac.uk/docview/201038904/fulltextPDF/3C001FB37F394174PQ/1?accountid=14888>

Molloy, M., & Larner, W. (2010). WHO NEEDS CULTURAL INTERMEDIARIES INDEED? *Journal of Cultural Economy*, 3(3), 361–377.

<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/17530350.2010.506322>

Molotch, H. L. (n.d.). Where stuff comes from : how toasters, toilets, cars, computers, and many other things come to be as they are.

Moor, L. (2007a). *The rise of brands*. Berg.

Moor, L. (2007b). *The rise of brands*. Berg.

Moor, L. (2008a). Branding consultants as cultural intermediaries. *The Sociological Review*, 56(3), 408–428.

<http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1111/j.1467-954X.2008.00797.x/epdf>

Moor, L. (2008b). Branding consultants as cultural intermediaries. *The Sociological Review*, 56(3), 408–428.

<http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1111/j.1467-954X.2008.00797.x/epdf>

Moor, L., & Lury, C. (2011). MAKING AND MEASURING VALUE. *Journal of Cultural Economy*, 4(4), 439–454.

<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/17530350.2011.609708>

Morais, Robert J. (n.d.). Conflict and Confluence in Advertising Meetings. *Human Organization*, 66(2), 150–159.

<http://0-search.proquest.com.pugwash.lib.warwick.ac.uk/docview/201171632/fulltextPDF/F5EA3419F04AAEPQ/1?accountid=14888>

Morgan, George. (n.d.). Beyond the vocational fragments: Creative work, precarious labour and the idea of 'Flexploitation'. *The Economic and Labour Relations Review : ELRR*, 24(3).

<http://0-search.proquest.com.pugwash.lib.warwick.ac.uk/docview/1432101634?accountid=14888>

Mort, F. (1996). *Cultures of consumption: masculinities and social space in late twentieth-century Britain: Vol. Comedia*. Routledge.

Mosco, V. (n.d.). *Knowledge workers in the information society*.

Nath, V. (2011). *Aesthetic and emotional labour through stigma: national identity*

management and racial abuse in offshored Indian call centres. *Work, Employment & Society*, 25(4), 709–725.

<http://0-wes.sagepub.com.pugwash.lib.warwick.ac.uk/content/25/4/709.full.pdf+html>

Nickson, D., Warhurst, C., Commander, J., Hurrell, S. A., & Cullen, A. M. (2012). Soft skills and employability: Evidence from UK retail. *Economic and Industrial Democracy*, 33(1), 65–84. <http://0-eid.sagepub.com.pugwash.lib.warwick.ac.uk/content/33/1/65.full.pdf+html>

Nightingale, V. (n.d.). *Handbook of media audiences*.

Nixon, A. E., Yang, L.-Q., Spector, P. E., & Zhang, X. (2011). Emotional labor in china: do perceived organizational support and gender moderate the process? *Stress and Health*, 27(4), 289–305.

<http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1002/smi.1359/epdf>

Nixon, D. (2009). 'I Can't Put a Smiley Face On': Working-Class Masculinity, Emotional Labour and Service Work in the 'New Economy'. *Gender, Work & Organization*, 16(3), 300–322.

<http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1111/j.1468-0432.2009.00446.x/epdf>

Nixon, S. (2003). *Advertising cultures: gender, commerce, creativity: Vol. Culture, representation, and identities*. SAGE.

Ocejo, R. E. (2012). At your service: The meanings and practices of contemporary bartenders. *European Journal of Cultural Studies*, 15(5), 642–658.

<http://0-ecs.sagepub.com.pugwash.lib.warwick.ac.uk/content/15/5/642.full.pdf+html>

Otis, E. M. (2008). Beyond the Industrial Paradigm: Market-Embedded Labor and the Gender Organization of Global Service Work in China. *American Sociological Review*, 73(1), 15–36. <http://0-asr.sagepub.com.pugwash.lib.warwick.ac.uk/content/73/1/15.full.pdf+html>

Penaloza, L. (1998). Just doing it: A visual ethnographic study of spectacular consumption behavior at Nike Town. *Consumption Markets & Culture*, 2(4), 337–400.

<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/10253866.1998.9670322>

Pettinger, L. (2005). Gendered Work Meets Gendered Goods: Selling and Service in Clothing Retail. *Gender, Work & Organization*, 12(5), 460–478.

<https://doi.org/10.1111/j.1468-0432.2005.00284.x>

Pettinger, L. (2006). Friends, relations and colleagues: The blurred boundaries of the workplace. *The Sociological Review*, 53, 37–55.

<http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1111/j.1467-954X.2005.00571.x/epdf>

Pettinger, L. (2008). Developing aesthetic labour: the importance of consumption. *International Journal of Work Organisation and Emotion*, 2(4), 327–343.

<https://arlr.iii.com/nonret~S0&atitle=Developing+aesthetic+labour:+the+importance+of+consumption&title=International+Journal+of+Work+Organisation+and+Emoti>

on&aufirst=L&auinit=&aulast=Pettinger&issn=17408938&eissn=&coden=&volume=2&issue=4&spage=327&epage=343&quarter=&ssn=&date=2008&sid=&reftype3

Pine, B. J., & Gilmore, J. H. (1999). *The experience economy: work is theatre and every business a stage*. Harvard Business School.

Postrel, V. I. (n.d.). *Substance of style : how the rise of aesthetic value is remaking commerce, culture, and consciousness*.

Provenance and the Liminality of Production and Consumption: The Case of Wine Promoters. (2010). *Marketing Theory*, 10(3), 269–282.  
<http://dx.doi.org/10.1177/1470593110373190>

Puyou, F.-R. (2012a). *Imagining organizations: performative imagery in business and beyond: Vol. Routledge studies in management, organizations, and society*. Routledge.

Puyou, F.-R. (2012b). *Imagining organizations: performative imagery in business and beyond: Vol. Routledge studies in management, organizations, and society (1st ed)*. Routledge.

<http://lib.myilibrary.com/ProductDetail.aspx?id=500556&entityid=https://idp.warwick.ac.uk/idp/shibboleth>

Puyou, F.-R. (2012c). *Imagining organizations: performative imagery in business and beyond: Vol. Routledge studies in management, organizations, and society*. Routledge.

Puyou, F.-R. (2012d). *Imagining organizations: performative imagery in business and beyond: Vol. Routledge studies in management, organizations, and society (1st ed)*. Routledge.

<http://lib.myilibrary.com/ProductDetail.aspx?id=500556&entityid=https://idp.warwick.ac.uk/idp/shibboleth>

Rafaeli, A., & Pratt, M. G. (2005a). *Artifacts and organizations: Vol. LEA's organization and management series*. Lawrence Erlbaum.

Rafaeli, A., & Pratt, M. G. (2005b). *Artifacts and organizations: Vol. LEA's organization and management series*. Lawrence Erlbaum.

Rafferty, K. (2011). Class-based emotions and the allure of fashion consumption. *Journal of Consumer Culture*, 11(2), 239–260.  
<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/11/2/239.full.pdf+html>

Rappaport, E. D. (2001). *Shopping for pleasure: women in the making of London's West End*. Princeton University Press.

Rappaport, E. D. & American Council of Learned Societies. (2001). *Shopping for pleasure: women in the making of London's West End [Electronic resource]*. Princeton University Press. <http://0-hdl.handle.net.pugwash.lib.warwick.ac.uk/2027/heb.04548.0001.001>

REDMOND, S. (2003). Thin White Women in Advertising: Deathly Corporeality. *Journal of Consumer Culture*, 3(2), 170–190.  
<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/3/2/170.full.pdf+html>

Ritzer, G. (2007). *The globalization of nothing 2*. Pine Forge.

Ritzer, G., & Jurgenson, N. (2010). Production, Consumption, Prosumption: The nature of capitalism in the age of the digital 'prosumer'. *Journal of Consumer Culture*, 10(1), 13–36. <http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/10/1/13.full.pdf+html>

Roper, S., & La Niece, C. (2009). The importance of brands in the lunch-box choices of low-income British school children. *Journal of Consumer Behaviour*, 8(2), 84–99. <https://doi.org/10.1002/cb.275>

Ross, A. (2009). *Nice work if you can get it: life and labor in precarious times: Vol. NYU series in social and cultural analysis*. New York University Press.

Saito, Y. (2007). *Everyday aesthetics* [Electronic resource]. Oxford University Press. <http://0-dx.doi.org.pugwash.lib.warwick.ac.uk/10.1093/acprof:oso/9780199278350.001.0001>

Sandel, M. J. (2013). *What money can't buy: the moral limits of markets*. Penguin Books.

Sandikci, Ö., & Ger, G. (2010). Veiling in Style: How Does a Stigmatized Practice Become Fashionable? *Journal of Consumer Research*, 37(1), 15–36. <https://doi.org/10.1086/649910>

Sargent, C. (2009). Playing, Shopping, and Working as Rock Musicians: Masculinities in 'De-Skilled' and 'Re-Skilled' Organizations. *Gender & Society*, 23(5), 665–687. <http://0-gas.sagepub.com.pugwash.lib.warwick.ac.uk/content/23/5/665.full.pdf+html>

Sassatelli, R. (2007a). *Consumer culture: history, theory and politics* (1st ed). SAGE Publications.

Sassatelli, R. (2007b). *Consumer culture: history, theory and politics* (1st ed). SAGE Publications.

Schivelbusch, W. (1993). *Tastes of paradise: a social history of spices, stimulants, and intoxicants*. Vintage Books.

Schor, J. (1999). *The overspent American: why we want what we don't need*. HarperPerennial.

Schor, J. B., Slater, D., Zukin, S., & Zelizer, V. A. (2010). Critical and Moral Stances in Consumer Studies. *Journal of Consumer Culture*, 10(2), 274–291. <http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/10/2/274>

Schroeder, J. E. (n.d.). *Conversations on consumption*.

Schulz, S. (2008a). Our Lady Hates Viscose: The Role of the Customer Image in High Street Fashion Production. *Cultural Sociology*, 2(3), 385–405. <http://0-dx.doi.org.pugwash.lib.warwick.ac.uk/10.1177/1749975508095618>

Schulz, S. (2008b). Our Lady Hates Viscose: The Role of the Customer Image in High Street Fashion Production'. *Cultural Sociology*, 2(3), 385–405. <http://0-dx.doi.org.pugwash.lib.warwick.ac.uk/10.1177/1749975508095618>

Servicescapes. (1998). NTC Business Books.

Sharma, U., & Black, P. (2001). Look Good, Feel Better: Beauty Therapy as Emotional Labour. *Sociology*, 35(4), 913–931.

<http://0-soc.sagepub.com.pugwash.lib.warwick.ac.uk/content/35/4/913.full.pdf+html>

Sherman, R. (2011). The Production of Distinctions: Class, Gender, and Taste Work in the Lifestyle Management Industry. *Qualitative Sociology*, 34(1), 201–219.

<https://doi.org/10.1007/s11133-010-9178-5>

Siebert, S., & Wilson, F. (2013). All work and no pay: consequences of unpaid work in the creative industries. *Work, Employment & Society*, 27(4), 711–721.

<http://0-wes.sagepub.com.pugwash.lib.warwick.ac.uk/content/27/4/711.full.pdf+html>

Skov, L. (2002). HONG KONG FASHION DESIGNERS AS CULTURAL INTERMEDIARIES: OUT OF GLOBAL GARMENT PRODUCTION. *Cultural Studies*, 16(4), 553–569.

<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/09502380210139115>

Skov, L. (2008). Ethics and the fashion industry in West Europe. *Creative Encounters*.

<http://openarchive.cbs.dk/bitstream/handle/10398/7770/Creative%20Encounters%20Working%20Papers%2018.pdf?sequence=1>

Smelser, N. J., & Swedberg, R. (2005a). *The handbook of economic sociology* (2nd ed). Princeton University Press.

Smelser, N. J., & Swedberg, R. (2005b). *The handbook of economic sociology* (2nd ed). Princeton University Press.

Sommerlund, J. (2008). MEDIATIONS IN FASHION. *Journal of Cultural Economy*, 1(2), 165–180.

<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/17530350802243578>

Strickland, Paul. (2013). Using family heritage to market wines. *International Journal of Wine Business Research*, 25(2), 125–137.

<http://0-search.proquest.com.pugwash.lib.warwick.ac.uk/docview/1370348859/abstract/6AEEA8595CF2403CPQ/3?accountid=14888>

Swedberg, R. (2003). *Principles of economic sociology*. Princeton University Press.

Talbot, J. M. (n.d.). *Grounds for agreement : the political economy of the coffee commodity chain*.

Todd, Anne Marie. (n.d.). THE AESTHETIC TURN IN GREEN MARKETING: ENVIRONMENTAL CONSUMER ETHICS OF NATURAL PERSONAL CARE PRODUCTS. *Ethics and the Environment*, 9(2), 86–102.

<http://0-search.proquest.com.pugwash.lib.warwick.ac.uk/docview/200825462/fulltextPDF/D8F18419B5F14153PQ/1?accountid=14888>

Tokatli, N. (2003). Globalization and the changing clothing industry in Turkey. *Environment and Planning A*, 35(10), 1877–1894.

[http://0-www.envplan.com.pugwash.lib.warwick.ac.uk/fulltext\\_temp/0/a3632.pdf](http://0-www.envplan.com.pugwash.lib.warwick.ac.uk/fulltext_temp/0/a3632.pdf)

Tokatli, N. (2007a). Asymmetrical power relations and upgrading among suppliers of global clothing brands: Hugo Boss in Turkey. *Journal of Economic Geography*, 7(1), 67–92.

<http://0-joe.oxfordjournals.org.pugwash.lib.warwick.ac.uk/content/7/1/67.full.pdf+html>

Tokatli, N. (2007b). Global sourcing: insights from the global clothing industry the case of Zara, a fast fashion retailer. *Journal of Economic Geography*, 8(1), 21–38.

<http://0-joe.oxfordjournals.org.pugwash.lib.warwick.ac.uk/content/8/1/21.full.pdf+html>

Tomlinson, J. (2013). *Globalization and culture*. Wiley.

<http://WARW.ebib.com/patron/FullRecord.aspx?p=1245691>

Trentmann, F. (2007). Before "fair trade": empire, free trade, and the moral economies of food in the modern world. *Environment and Planning D: Society and Space*, 25(6), 1079–1102.

[http://0-www.envplan.com.pugwash.lib.warwick.ac.uk/fulltext\\_temp/0/d448t.pdf](http://0-www.envplan.com.pugwash.lib.warwick.ac.uk/fulltext_temp/0/d448t.pdf)

Trentmann, F. (2009). Crossing Divides: Consumption and globalization in history. *Journal of Consumer Culture*, 9(2), 187–220.

<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/9/2/187.full.pdf+html>

Tyler, M. (2009). Growing Customers: Sales-service work in the children`s culture industries. *Journal of Consumer Culture*, 9(1), 55–77.

<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/9/1/55.full.pdf+html>

Tyler, M., & Abbott, P. (1998). Chocs Away: Weight Watching in the Contemporary Airline Industry. *Sociology*, 32(3), 433–450.

<http://0-soc.sagepub.com.pugwash.lib.warwick.ac.uk/content/32/3/433.full.pdf+html>

Warhurst, C., & Nickson, D. (2009). 'Who's Got the Look?' Emotional, Aesthetic and Sexualized Labour in Interactive Services. *Gender, Work & Organization*, 16(3), 385–404.  
<http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1111/j.1468-0432.2009.00450.x/epdf>

Weeks, k. (2007). Life within and against work: Affective labor, feminist critique, and post-Fordist politics. *Ephemera*, 7(1), 233–249.

<http://www.ephemerajournal.org/sites/default/files/7-1weeks.pdf>

Wernick, A. (1991). *Promotional culture: advertising, ideology, and symbolic expression: Vol. Theory, culture&society*. Sage Publications.

William Foote Whyte. (n.d.). *Industry and Society*.

[http://www.amazon.co.uk/Industry-Society-William-Foote-Whyte/dp/B000GPGD10/ref=sr\\_1\\_1?s=books&ie=UTF8&qid=1435228917&sr=1-1&keywords=industry+and+society+whyte](http://www.amazon.co.uk/Industry-Society-William-Foote-Whyte/dp/B000GPGD10/ref=sr_1_1?s=books&ie=UTF8&qid=1435228917&sr=1-1&keywords=industry+and+society+whyte)

Williams, C. L., & Connell, C. (2010). 'Looking Good and Sounding Right': Aesthetic Labor and Social Inequality in the Retail Industry. *Work and Occupations*, 37(3), 349–377.

<http://0-wox.sagepub.com.pugwash.lib.warwick.ac.uk/content/37/3/349.full.pdf+html>

Willis, P. E. (1990). *Common culture: symbolic work at play in the everyday cultures of the*

young. Open University Press.

Wissinger, E. (2007). Modelling a way of life: Immaterial and affective labour in the fashion modelling industry. *Ephemera*, 7, 250–269.

<http://www.ephemerajournal.org/sites/default/files/7-1wissinger.pdf>

Wissinger, E. (2012). Managing the semiotics of skin tone: Race and aesthetic labor in the fashion modeling industry. *Economic and Industrial Democracy*, 33(1), 125–143.

<http://0-eid.sagepub.com.pugwash.lib.warwick.ac.uk/content/33/1/125.full.pdf+html>

Witz, A., Warhurst, C., & Nickson, D. (2003). The Labour of Aesthetics and the Aesthetics. *Organization*, 10(1), 33–54.

<http://0-org.sagepub.com.pugwash.lib.warwick.ac.uk/content/10/1/33.full.pdf+html>

Wong, L. (2007). Market Cultures, the Middle Classes and Islam: Consuming the Market? *Consumption Markets & Culture*, 10(4), 451–480.

<http://0-www.tandfonline.com.pugwash.lib.warwick.ac.uk/doi/pdf/10.1080/10253860701566440>

Xu Bai Yi. (n.d.). *Marketing to China* [Paperback]. NTC/Contemporary Publishing Company.

Yúdice, G. (2003). *The expediency of culture: uses of culture in the global era: Vol. Post-contemporary interventions*. Duke University Press.

Zhang, L. (n.d.). *In search of paradise : middle-class living in a Chinese metropolis*.

Zukin, S., & Kosta, E. (2004). Bourdieu Off-Broadway: Managing Distinction on a Shopping Block in the East Village. *City and Community*, 3(2), 101–114.

<http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1111/j.1535-6841.2004.00071.x/epdf>

Zwick, D., Bonsu, S. K., & Darmody, A. (2008). Putting Consumers to Work: `Co-creation` and new marketing govern-mentality. *Journal of Consumer Culture*, 8(2), 163–196.

<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/8/2/163.full.pdf+html>

Zwick, D., & Cayla, J. (2012). *Inside marketing: practices, ideologies, devices*. Oxford University Press.

Zwick, D., & Denegri Knott, J. (2009). Manufacturing Customers: The database as new means of production. *Journal of Consumer Culture*, 9(2), 221–247.

<http://0-joc.sagepub.com.pugwash.lib.warwick.ac.uk/content/9/2/221.full.pdf+html>