

ES956: Innovation

View Online



1.
Goffin K, Mitchell R. Innovation management: effective strategy and implementation. Third edition. London: Palgrave; 2017.

2.
Chenhall RH, Kallunki JP, Silvola H. Exploring the Relationships between Strategy, Innovation, and Management Control Systems: The Roles of Social Networking, Organic Innovative Culture, and Formal Controls. *Journal of Management Accounting Research* [Internet]. 2011;23(1):99-128. Available from:
<http://0-doi.org.pugwash.lib.warwick.ac.uk/10.2308/jmar-10069>

3.
Chesbrough HW, Appleyard MM. Open Innovation and Strategy. *California Management Review* [Internet]. 2007;50(1):57-76. Available from:
<http://0-search.ebscohost.com.pugwash.lib.warwick.ac.uk/login.aspx?direct=true&db=bth&AN=27340265&site=eds-live&group=trial>

4.
Christensen CM. The innovator's dilemma: when new technologies cause great firms to fail [Internet]. Boston, Massachusetts: Harvard Business Review Press; 2013. Available from:
<https://go.exlibris.link/Cxj7bcn7>

5.
Christensen CM, Raynor ME. The innovator's solution: creating and sustaining successful growth [Internet]. Boston, Mass: Harvard Business School Press; 2003. Available from:
<https://go.exlibris.link/WrpIzzcc>

6.

Brooke D C. The Relationship between an Innovation Orientation and Competitive Strategy. *International Journal of Innovation Management* [Internet]. 2010;14(2):331–357. Available from:

<https://0-www-worldscientific-com.pugwash.lib.warwick.ac.uk/doi/abs/10.1142/S1363919610002660>

7.

Hamel G. Strategy Innovation and the Quest for Value. *Sloan Management Review* [Internet]. 1998;39(2):7–14. Available from:

<http://0-search.ebscohost.com.pugwash.lib.warwick.ac.uk/login.aspx?direct=true&db=bth&AN=159467&site=eds-live&group=trial>

8.

Hoholm T, Strønen FH. Innovation, strategy and identity: a case study from the food industry. *European Journal of Innovation Management* [Internet]. 2011;14(3):345–363. Available from:

<http://0-search.proquest.com.pugwash.lib.warwick.ac.uk/docview/878729906?accountid=14888>

9.

Ito K, Lechevalier S. Why Some Firms Persistently Out-Perform Others: Investigating the Interactions between Innovation and Exporting Strategies. *Industrial & Corporate Change* [Internet]. 2010;19(6):1997–2039. Available from:

<http://0-search.ebscohost.com.pugwash.lib.warwick.ac.uk/login.aspx?direct=true&db=eoh&AN=1151844&site=eds-live>

10.

Lightfoot HW, Gebauer H. Exploring the alignment between service strategy and service innovation. *Journal of Service Management* [Internet]. 2011;22(5):664–683. Available from: <https://0-www-emeraldinsight-com.pugwash.lib.warwick.ac.uk/doi/full/10.1108/09564231111175004>

11.

McKinley W, Latham S, Braun M. Organizational Decline and Innovation: Turnarounds and Downward Spirals. *Academy of Management Review* [Internet]. 2014;39(1):88-110. Available from: <http://0-search.ebscohost.com.pugwash.lib.warwick.ac.uk/login.aspx?direct=true&db=bth&AN=93324974&site=eds-live&group=tial>

12.

Porter, Michael E. TOWARDS A DYNAMIC THEORY OF STRATEGY. *Strategic Management Journal* (1986-1998) [Internet]. 1991; Available from: <http://0-search.proquest.com.pugwash.lib.warwick.ac.uk/docview/231064464?accountid=14888>

13.

Vanhaverbeke, Wim; Peeters, Nico. Embracing Innovation as Strategy: Corporate Venturing, Competence Building and Corporate Strategy Making. *Creativity & Innovation Management* [Internet]. 2005;14(3):246-257. Available from: <http://0-onlinelibrary.wiley.com.pugwash.lib.warwick.ac.uk/doi/10.1111/j.1467-8691.2005.00345.x/abstract>

14.

Zahra SA, Covin JG. The financial implications of fit between competitive strategy and innovation types and sources. *The Journal of High Technology Management Research* [Internet]. 1994;5(2):183-211. Available from: [http://0-doi.org.pugwash.lib.warwick.ac.uk/10.1016/1047-8310\(94\)90002-7](http://0-doi.org.pugwash.lib.warwick.ac.uk/10.1016/1047-8310(94)90002-7)