

## CX271: Rhetorics: from classical Rhetoric to modern communication

Rhetoric (the art of speaking well, according to Quintilian) pervades all aspects of ancient life (education, public life, politics, literature...) and informs the ways in which the ancients think and express their ideas and their conceptions of the world around. It is also one of the most enduring areas of ancient knowledge and a key component of literary criticism throughout the ages, a topic that is still taught in modern universities: in an age of intense communication ("spin", even) in politics, trade, science and campaigning more generally, studying the ancient roots of "rhetoric" invites critical reflection on the world we live in and the possibilities to maintain or negotiate freedom despite bad faith, demagoguery and the so-called "alternative facts".

The syllabus will explore in turn (1) the place of rhetoric in ancient society, (2) the power of rhetoric in ancient literature, (3) rhetoric in question (is rhetoric about truth or deceit?), and finally (4) the non-classical or post-classical takes on ancient rhetoric (semitic rhetoric; modern theories of argumentation, literary criticism, communication).

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@book{Choricus\_2009, address={Cambridge}, title={Rhetorical exercises from late antiquity: a translation of Choricus of Gaza's Preliminary talks and declamations}, url={http://encore.lib.warwick.ac.uk/iii/encore/record/C\_\_Rb2789192}, publisher={Cambridge University Press}, author={Choricus}, editor={Penella, Robert J. and Amato, Eugenio}, year={2009} }

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@book{Edwards\_Usher\_Antiphon\_Lysias\_2005, address={Oxford}, title={Antiphon &  
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@book{Mack\_2011, address={Oxford}, title={A history of Renaissance rhetoric,

1380-1620}, volume={Oxford-Warburg studies},  
url={http://encore.lib.warwick.ac.uk/iii/encore/record/C\_\_Rb3046154}, publisher={Oxford University Press}, author={Mack, Peter}, year={2011} }

@book{May\_2002, address={Leiden}, title={Brill's companion to Cicero: oratory and rhetoric},  
url={https://encore.lib.warwick.ac.uk/iii/encore/search/C\_\_Sa%3A%28James%20M.%20May%29%20t%3A%28Brill%27s%20companion%20to%20Cicero%3A%20oratory%20and%20rhetoric%29\_\_Ff%3Afacetmediatype%3Ah%3Ah%3AE-Book%3A%3A\_\_Orighresult\_\_U\_\_X0?lang=eng&suite=cobalt}, publisher={Brill}, author={May, James M.}, year={2002} }

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@book{Pernot\_2005, address={Washington, D.C.}, title={Rhetoric in antiquity},  
url={http://encore.lib.warwick.ac.uk/iii/encore/record/C\_\_Rb2924378}, publisher={Catholic University of America Press}, author={Pernot, Laurent}, year={2005} }

@book{Pernot\_2016, address={Austin}, title={Epideictic rhetoric: questioning the stakes of ancient praise}, volume={Ashley and Peter Larkin series in Greek and Roman culture},  
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@book{Prelli, address={Columbia}, title={A Rhetoric of science: inventing scientific discourse}, publisher={University of South Carolina Press}, author={Prelli, Lawrence J.} }

@book{Richard Toye, address={Oxford, United Kingdom}, title={The Roar of the Lion: The Untold Story of Churchill's World War II Speeches}, publisher={Oxford University Press, 2015}, author={Richard Toye} }

@book{Toye\_2013, address={Oxford}, edition={1st ed}, title={Rhetoric: a very short introduction}, volume={Very short introductions}, publisher={Oxford University Press}, author={Toye, Richard}, year={2013} }

@book{Vagelpohl\_2008, address={Leiden}, title={Aristotle's Rhetoric in the East: the Syriac and Arabic translation and commentary tradition}, volume={Islamic philosophy, theology, and science},  
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@book{Wooten\_2009, address={Chapel Hill}, edition={1 New ed}, title={Cicero's Philippics and Their Demosthenic Model: The Rhetoric of Crisis}, publisher={University of North Carolina Press}, author={Wooten, Cecil W.}, year={2009} }

@book{Worthington\_2010, address={Chichester, UK}, title={A companion to Greek rhetoric}, volume={Blackwell companions to the ancient world. Literature and culture}, url={https://encore.lib.warwick.ac.uk/iii/encore/search/C\_\_St%3A%28A%20Companion%20to%20Greek%20Rhetoric%29%20a%3A%28Worthington%29\_\_Ff%3Afacetmediatype%3Ah%3Ah%3AE-Book%3A%3A\_\_Orighresult\_\_U\_\_X0?lang=eng&suite=cobalt}, publisher={Wiley-Blackwell}, author={Worthington, Ian}, year={2010} }

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@book{Bloemer\_2015, address={Chichester, West Sussex, UK}, title={A companion to ancient education}, volume={Blackwell companions to the ancient world. Literature and culture}, url={http://encore.lib.warwick.ac.uk/iii/encore/record/C\_\_Rb3248331}, publisher={John Wiley & Sons}, year={2015} }

@book{Grammar as Interpretation: Greek Literature in its Linguistic Contexts, address={Brill, 1997} }

@misc{Quintilian's Institutes of oratory; or, Education of an orator : Quintilian : Free Download & Streaming : Internet Archive, url={https://archive.org/details/quintiliansinst05quingoog} }